

Sarah R. Haas

(303)641-2080 | haassr@gmail.com | sarahrosehaas.com | Black Hawk, CO

Education

Antioch Univeristy

Master of Fine Arts — Creative Nonfiction

Los Angeles, CA

December 2018 to December 2020

University of Colorado at Boulder, Leeds School of Business

Master of Business Administration (M.B.A) — Entrepreneurship & Marketing

Boulder, CO

May 2013 to May 2015

Whitman College

Bachelor of Arts (B.A.) Fine Art & Philosophy, *cum laude*

Walla Walla, WA

August 2004 to December 2008

Work History

Freelance

Remote

Writer, Journalist & Columnist

October 2015 to Present

Award-winning author of a weekly columnist and journalist for The Mountain Ear (2017 to present) and Boulder Weekly (2015 to present). Freelance writer with SEO skills for online publications including Paste Magazine, Learning Herbs, and Vox (coming December 2018). Author of a book of essays, and a picture book, *The Moon is Afraid of the Dark*. Volunteer features producer, news host and music DJ for KGNU community radio in Boulder.

Carousel of Happiness

Nederland, CO

Interim Executive Director

December 2017 to June 2018

Led a transitional period to reposition this one-of-a-kind carousel from small-business to mission focused nonprofit. Responsibilities included: strategic leadership, board training and reorganization, financial oversight, employee management, copywriting, advertising and marketing, communications, public relations, operations management, fundraising, and events.

Contract (Various)

Boulder, CO

Nonprofit Business Consultant

January 2015 to December 2017

Worked with several area nonprofits to increase organizational efficiency by: performing rigorous market, operations, cost-benefit, and financial analysis and recommending turn-key solutions to empower the operation to maximize impact and improve financial standing. Clients included: Center for Resource Conservation, Boulder Food Rescue, and more.

Center for Resource Conservation

Boulder, CO

Marketing Manager

July 2014 to June 2015

Developed marketing and communications strategy for a portfolio of six environmental programs relating to municipal water conservation, energy-efficient retrofits, youth education and construction material reuse. Executed organizational rebranding and website rebuild, including implementation of SEO. Oversaw communications, marketing, public relations, donor relations and fundraising. Managed a team of six.

Voices for Children CASA

Boulder, CO

Marketing and Communications Manager

November 2013 to June 2014

Directed marketing strategy including rebranding, outreach, public relations, donor recruitment/retention, event planning and fundraising. Led quarterly market analysis and performance reporting to Board of Directors to support mission of supporting abused children by providing them with volunteer Court Appointed Special Advocates.

Boulder Shelter for the Homeless

Boulder, CO

Social Venture Bakery Director and Kitchen Manager

October 2010 to June 2014

Founded and directed social enterprise to provide job training and housing to 25 homeless adults. Responsible for program and employee management, marketing, public relations and case management. In addition, managed all kitchen operations, coordinating 300 volunteers to serve 300,000 meals a year.

MEx (Metropolitan Exchange)

Brooklyn, NY

Manager and Co-Founder of Art Co-op

October 2009 to September 2010

Co-founded a cooperative retail space hosting dozens of artists, as featured in *Brooklyn News* and the *New York Times*. Responsible for tenant management, art exhibitions, marketing, public relations, social media and event planning. Responsible for management of daily cafe operations.

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Farm Manager

Four Frong Farms

Managed farm operations and sales for start-up organic farm, including marketin and branding. Managed a team of five employees. Participated in daily planting, maintenance and harvesting.

Nevada City, CA

May 2009 to September 2009

Marketing Assistant

Boulder Bookstore

Assisted in inventory selection, public relations, marketing, author events and store visuals including window design and art.

Boulder, CO

October 2008 to April 2009

Pilchuck Glass School

Teacher's Assistant

Assistant to Cork Marcheschi at Dale Chihuly's acclaimed school for the "Public Art and Installation" class. Teach lectures, schedule events and consult with students on projects from proposal to execution. In September, worked as personal assistant to Dale Chihuly on an off-site lithography project at Crow Shadow Institute of the Arts.

Stanwood, WA

May 2008 to September 2008

Whitman Penrose Library

Research Librarian, Ceramic Studio Technician

Student research librarian responsible for assiting students on thesis research through use of library resources including books, journals, microfilm, etc. Repponsible for upkeep of Whitman's ceramic studio and held bi-weekly studio and tutoring hours.

Walla Walla, WA

August 2004 to May 2008

AWARDS

- **1st Place Narrative Non Fiction Writing** — Society of Professional Journalists, Top of the Rockies — 2017
- **1st Place Science Writing** — Society of Professional Journalists, Top of the Rockies — 2017
- **1st Place Op-ed Writing** — Society of Professional Journalists, Top of the Rockies — 2017
- **2nd Place Op-ed Writing** — Society of Professional Journalists, Top of the Rockies — 2016
- **1st Place Business Writing** — Society of Professional Journalists, Top of the Rockies — 2016
- **2nd Place Legal Enterprise Reporting** — Society of Professional Journalists, Top of the Rockies — 2016
- **Perry Award, 1st Place for Senior Art Thesis** — Whitman College, 2008
- **Abshire Grant, Funding for Research in Philosophy** — Whitman College, 2008
With Professor Tom Davis to publish "A Graphic Interpretation of Conformist Subjectivation in Emerson, Nietzsche, and Judith Butler."

ART EXHIBITIONS

- *Blink* — Crow Shadow Institute for the Arts, Pendleton, Oregon — March 2007
- *Walls* — Senior Art Thesis Show, Whitman College, Walla Walla, Washington — 2008 [Perry Award (1st Place)]
- *Horizons* — Temporary Installation, Pilchuck Glass School, Washington — Summer 2008
- *Inbetween* — Boulder Museum of Contemporary Art, Boulder Colorado — Winter 2008
- *Clap Theory* — MeX (Metropolitan Exhchange) Resident Art Show, Brooklyn, New York — Winter 2009

BOARDS, VOLUNTEER, SKILLS & HOBBIES

- Current board member of the Gilpin County Arts Association. Past board member Voices for Children CASA, Marketing Chair and former board fellow Center for Resource Conseration.
- Volunteer children's pottery instructor (Boulder Pottery Lab); former volunteer chef with Cooking Matters Colorado; former volunteer yoga instructor at Soul Tree Yoga.
- Wordpress, Office, Creative Suite; AP Style; Intermediate spanish.
- Collector of curious maps; alpaca rabbit raiser and fur weaver; mountain gardener; mountain hiker; avid reader.

ORGANIZATIONS

Society of Children's Book Writers and Illustrators; Journalism and Women Symposium

TRAINING & CONFERENCES

Beyond Akademia Free Skool — Summer Poetry Camp — 2018

Poynter — Covering the Opioid Crisis — 2017

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BinderCon NYC — 2016

BinderCon LA — 2016

OpEd Project — 2016